



FALCON CONTRACT FLOORING

COMPLETE COMMERCIAL FLOORING SOLUTIONS

FCF HQ: Unit 101 Potter Space, Kidderminster Road,
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ABOUT US



In 1984, Falcon Contract Flooring set off in a trusty van with family values and a passion for quality. Four decades on, we are a **premier nationwide flooring contractor**: an award-winning team blanketing the world in comfort and style, one square metre at a time.

1984

Founded by two visionaries with one van, and a commitment to doing things properly.

1985

Partnership with Whitbread, fitting out their first Travel Inn. Premier Inn, Travelodge, Marriott and Mitchells & Butler follow.

2012

Growth surges past 700%. The repertoire expands: LVT, wood, wall cladding, carpet tiles and luxurious broadloom.

TODAY

30+ office personnel and 100+ skilled installers: a nationwide leader that remains steadfast on quality.

“Covering the world with the fluffy stuff!”

FALCON FACTS



£1M+

saved for our customers in one year,
while helping the planet.

MARRIOTT

4m @ £18/m² switched to 3.66m multi-width @ £14 across a 2,500-room roll-out. £500,000 saved on carpet, £160,000 on waste.

TRAVELODGE

4m changed to 3.66m across 7,500 rooms: a waste saving of over £350,000 on carpet alone.

GREEN

500,000 m² of material diverted from landfill, around 1,000 tonnes of waste given new life.

PHILANTHROPY

Random acts of kindness every month for our staff and social enterprises.

CSR

Invested in and built a business in India, and stuck to the plan.

DID YOU KNOW? EVERY YEAR...



800,000 m²

of carpet installed

120,000 m²

of corridor carpet installed

100,000 m²

of latex installed

85,000 m²

of safety flooring installed

25,000

hotel bedrooms installed

12,000 m²

of LVT installed

10,000 m²

of wood flooring installed

2,500

reactive callouts across the UK

1,000,000 m²

of material stored

That's enough floor covering to crawl on our knees from **Birmingham to Paris and back**, every year.

SERVICES



More than installers, we are your partner in creating exceptional commercial spaces, **from the ground up**. We work with live sites to keep areas **functional and trading**, preventing loss of revenue during works.



COMMERCIAL INSTALLATION

Expert installation for high-traffic retail through to elegant hospitality: precision, durability and lasting beauty.



FLOOR PREPARATION

Subfloor levelling, moisture testing and surface preparation: the foundation of every successful project.



MATERIAL CONSULTATION

Experienced guidance to the perfect flooring for your aesthetics, functionality and budget.



WIDE FLOORING RANGE

A diverse selection of high-quality commercial flooring materials to suit every space.



PROJECT MANAGEMENT

Every aspect managed from consultation to installation, with a bespoke CRM and real-time updates.



REACTIVE MAINTENANCE

Fast turnaround and call-out services for our repair and maintenance customers.

TYPES OF INSTALLS



CARPETS & TEXTILES



Traditional Install · Direct Stick
· Double Stick · Body & Border
· Carpet Tiles

LUXURY VINYL TILE



Straight Lay · Herringbone ·
Chevron · 45 Degree · Basket
Weave · Border Work

VINYL DETAILING & WALL CLADDING



Flat Lay · Cap & Cove · Inset
Skirting · Sit-on Skirting ·
Design · Wall Cladding

WOOD FLOORING



Straight Lay · Herringbone ·
Chevron · 45 Degree · Basket
Weave · Sand & Seal · Varnish

RESIN FLOORING



Epoxy · Polyurethane · MMA
Resin · Floor Paint · Poured
Resin · Resin Repairs

SUBFLOOR PREPARATION



Floor Levelling · Latexing · Ply
Boarding · Subfloor Repairs ·
Subfloor Replacements

WHAT CAN WE DO?



THE FALCON ENGINE



MANUFACTURER

Flooring manufactured to spec through our own supply chain.



DISTRIBUTION & FULFILMENT

Stock held, cut and dispatched from our national DC.



TECH & BI

Live dashboards, QR inventory and a bespoke CRM.



REACTIVE MAINTENANCE

Rapid-response call-outs, available 24/7.

SECTORS WE SERVE

Hotels

Care Homes

Schools & Universities

Offices

Retail

Restaurants

Pubs & Bars

Gyms

Domestics

Social Housing

Hospitals

Prisons

Student Accommodation

Supermarkets

Car Dealerships

Government

Veterinary

Spas & Wellness

Stadiums & Theatres

House Building

WE DELIVER: REACTIVE NEW BUILD EXTENSIONS REFURBISHMENTS

THE FALCON DIFFERENCE



TYPICAL COMPETITOR

- 1 Manual enquiry: phone calls and paperwork
- 2 Pen-and-paper survey: 4-week lead
- 3 Quote produced manually: 2-week lead
- 4 Installer assigned manually: 3–4 weeks
- 5 Invoice raised manually: 3 weeks later

TOTAL PROCESS: 12+ WEEKS

THE FALCON WAY

- 1 Digital enquiry: logged, surveyed and audited within a week
- 2 Live client access: view every area online
- 3 Client clicks to select inventory and labour dates
- 4 Automated quote: approved online, PO raised
- 5 QR-coded inventory cutting; installer auto-assigned
- 6 Automated invoicing with scheduled QC, reviewed by you

AS FAST AS YOU NEED — AVAILABLE 24/7

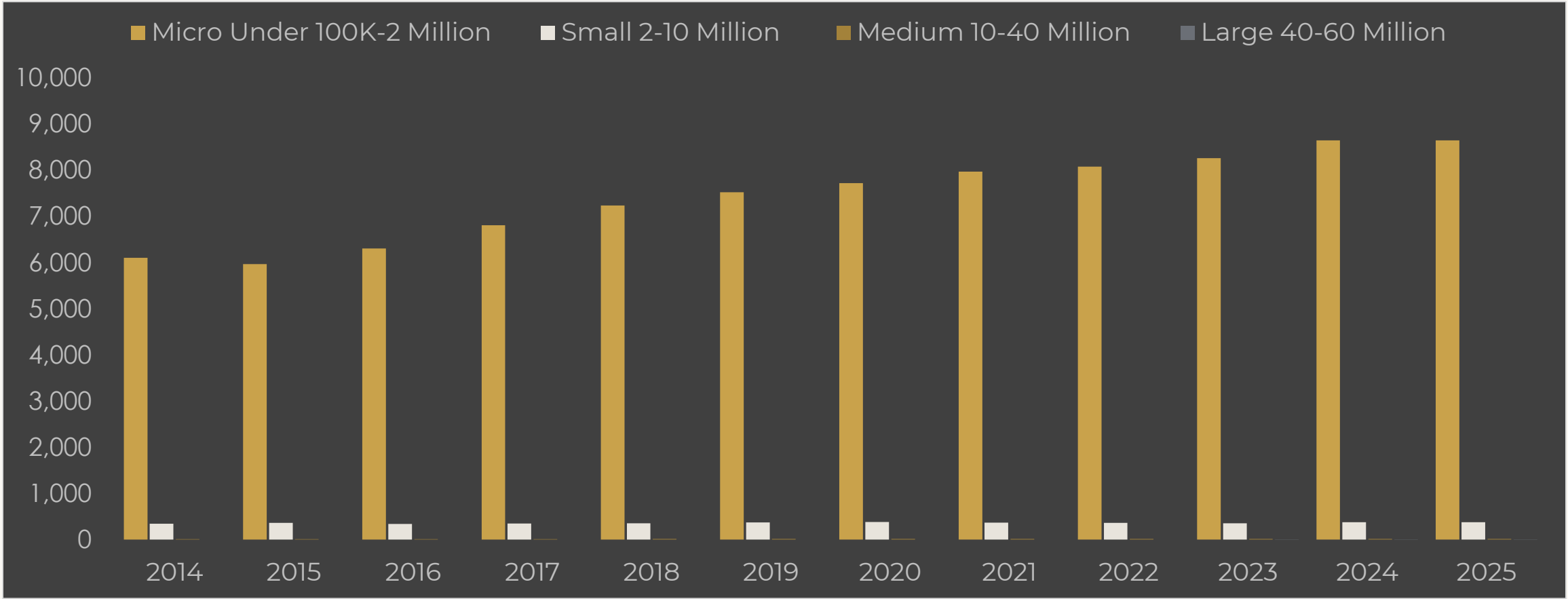
UK FLOORING CONTRACTOR MARKET



TOP 15 FCF ranks among the top 15 flooring contractors nationwide

£3BN the size of the UK flooring market

£363K average flooring contractor turnover



BUSINESS OBJECTIVES



WHAT WE ARE WORKING TOWARDS

- | | |
|-----------------------|---|
| ■ EFFICIENCY | Deliver significant efficiency savings over a six-year period, mitigating sector cost pressure by taking more control of market share. |
| ■ TECHNOLOGY | Develop scalable platforms, create a centre of digital excellence and embed data insight across the business. |
| ■ ORGANISATION | Dynamic leadership with clear executive accountability, and relentless customer focus supported by agile decision-making. |
| ■ LIQUIDITY | Drive liquidity and maximise bottom-line profits. |
| ■ ACQUISITION | With scalability the primary objective, the acquisition market is a strong fit, backed by our large distribution centre supporting nationwide activity. |

PARTNERING WITH FALCON



Falcon is a brand loved by some of the biggest brands in the UK. Our brand strength and agile decision-making set us apart from others in our industry.

Our plan is driving long-term sustainable growth.

01

GROW & INNOVATE

A new 30,000 sq ft distribution centre, with innovation supporting capacity growth beyond £50M in revenue.

02

GO INTERNATIONAL

Focus on our strengths to grow internationally, replicating Falcon UK across the globe.

03

BUILD CAPABILITY

Deliver modern, stable IT platforms, doing business for good in the communities we work in.

THE FALCON FANTASTIC 5



Five ways we celebrate our people, every single month

1

FCF GROWTH INCENTIVE

Achieve team targets and unlock a bonus of 2–7.5% every month.

2

WEEKLY RECOGNITION

The “Winner of the Week” receives a £50 retail voucher for outstanding contributions.

3

INSTALLER OF THE MONTH

Our top installer each month receives a £200 retail voucher in recognition of exceptional work.

4

BIRTHDAY BONUS

Your birthday off, on top of your regular holiday. Weekend birthday? Take the Friday or Monday. Cake contributions still enthusiastically welcomed!

5

MONTHLY TEAM LUNCH

“Fat Friday” on the last Friday of every month: a chance to celebrate our successes together.

BUSINESS FOR GOOD



We believe business should be a force for good. We are proud to partner with charities and social enterprises that change lives, at home and abroad.



PLACES FOR PEOPLE



REBUILDING LIVES UK



BBC DIY SOS



BUSINESS FOR GOOD...

Zilla Parishad Primary School · Tulapur, Haveli, Pune · Maharashtra, India





BUSINESS FOR GOOD...

Annapurna Mata Ashram Orphanage · Alandi, Pune · Maharashtra, India





OUR PROMISE

To the **planet** and its **people**, to help
prepare our world for a better
tomorrow.



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THE FCF FOOTPRINT



A carbon footprint is the total CO₂ an organisation creates: both direct emissions and those consequential of its activity.

We know we're not there yet. Here's the plan:

- Supply reclaimed & recycled timber
- Recycle every piece of timber we touch
- Zero landfill at FCF HQ
- Extend the lifecycle of all FCF products
- Recycle all clean plastic, paper & vinyl
- All carpet to energy
- Zero-carbon energy suppliers by 2028
- Offset all remaining CO₂ emissions
- 100% recyclable packaging
- Remove all labels from our products
- Net zero by 2030

SUSTAINABILITY



REPURPOSE · REUSE · RECYCLE



RESOURCE MAXIMISATION

We use, re-use and recycle every material within reach: waste carpet, polythene and cardboard are baled and processed with industry partners for responsible disposal.



HARNESSING SOLAR ENERGY

Our solar panels charge the fork trucks and power our operations, with full self-sufficiency in our sights, and excess energy flowing back to the grid. Our office fleet is fully electric, too.



CARPET RECYCLING UK

Active members of Carpet Recycling UK, diverting carpet waste from landfill and promoting a circular economy with manufacturers, distributors and installers. We are also developing schemes with Tri-Recycle that cost less than sending waste to landfill.

Choose Falcon for sustainable solutions. Let's create a greener future together.



It's the individuals at FCF who keep us moving, and it's the entire family who create our **infectious culture**.

This culture of diversity, inclusivity and honesty is something we must not only preserve, but strive to progress. We're not perfect, and never will be, because there will always be opportunity to improve.

FCF has been built by people who care, and we care for every one of our people. We are starting as we mean to continue: pushing boundaries, celebrating anyone and everyone, and truly, genuinely giving a sh*t!

As long as our culture lives, we do too. We celebrate everyone who shares the FCF vision of positively impacting the world, creating environments that help people unlock their full potential. Culture is the air we breathe!

ACCREDITATIONS

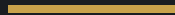
Certified, audited and trusted: the standards behind every Falcon install





OUR VISION

Your vision inspires our purpose.



OUR MISSION

To build a great business.



FALCON'S PURPOSE

WE GIVE A SHIT!



F. FAMILY

C. CLIENTS

F. FLOORING

WHY CHOOSE FALCON?



- | | |
|-------------------------------------|---|
| ■ EXPERIENCE & EXPERTISE | Decades of experience in the commercial flooring industry. |
| ■ QUALITY CRAFTSMANSHIP | Skilled installers committed to delivering exceptional results. |
| ■ COMPREHENSIVE SERVICE | From material selection to installation and maintenance: we handle it all. |
| ■ PROJECT MANAGEMENT | Dedicated project managers ensure seamless execution and on-time completion. |
| ■ CUSTOMER SATISFACTION | Our priority is to exceed your expectations and build long-lasting relationships. |

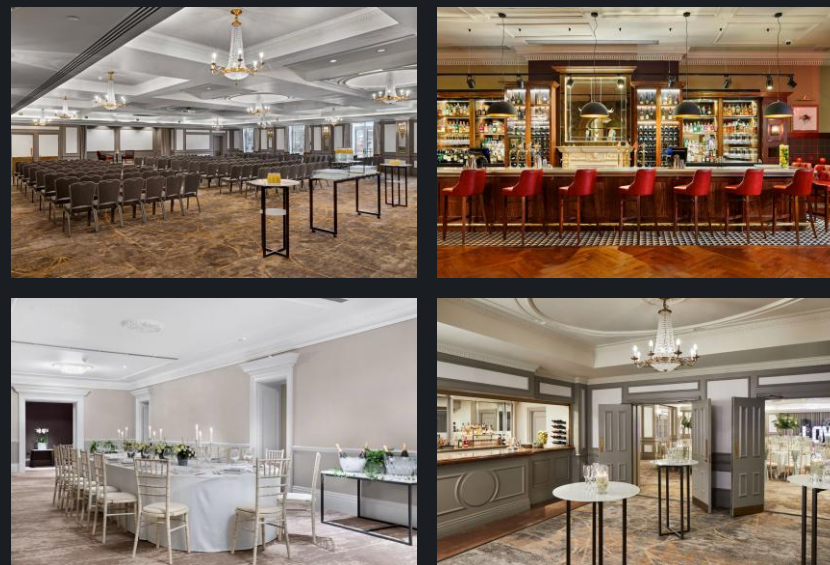
Ready to transform your commercial space? Contact us today for a free consultation.

PROJECT DELIVERY

SEE THE WORK FOR YOURSELF

The proof is on the floor. Our Execution Archive holds real project case studies and write-ups from the sectors we serve, from first site survey to final handover.

[VIEW THE EXECUTION ARCHIVE](#)



A SELECTION OF RECENT PROJECTS

Every project. Documented. Delivered.



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